

## UHESA Meeting #48

May 15, 2009

College of Eastern Utah

11:30 am – 3:00 pm

### **CALL MEETING TO ORDER AND WELCOME.....Clint Moser**

College of Eastern Utah:	Geniva Brooks, Justin Orth, Jeremiah Moore, Bob Potts
Dixie State College:	N/A
Salt Lake Community College:	Butch Steffen
Snow College:	Jeff Serrine
Southern Utah University:	Travis Rosenberg
University of Utah:	N/A
Utah State University:	Karen Hoffman
Utah Valley University:	Clint Moser
Weber State University:	N/A

### **BUSINESS ITEMS.....Clint Moser**

#### *Greeting:*

CEU Interim President Michael King addressed the group to welcome everyone to College of Eastern Utah – spoke on the possible merger between CEU and Utah State University. Such a merger has been stated in the Tribune and other state-wide newspapers and has ramifications for all of Higher Education in the state of Utah. He also answered questions about the campus and CEU's future. CEU currently has around 2,100 FTE and 1,500 that attend the Price campus with the remainder attending the Blanding campus (there, 60% of the students are Native American). They also have lots of extracurricular courses that are non-credited such as mining, etc. 60% of their students are transition students (ones that will go on to a 4-year institution) while the other 40% are involved in vocational training. With the cuts this last year coming in the trade areas across campus, it presents large outfall for the smaller campus across the state.

#### *Legislative Speaker:*

Brad King was our special legislative speaker. He is the CEU vice-president of advancement and student services. The topic of discussion is lobbying. As a legislative representative, you are constantly being asked to lobby for various issues. Everyone needs to remember that all politics are local and the more local you can make it, the more effective your lobbying will be. When Brad would look through the mail at letters from individuals, he would mentally divide the mail between people he knew, people in his area, and people outside the area.

It is important to know that while lobbying to have a clear and concise message. Be sure to reinforce that within the group during the year. There are two groups of representatives: one that represents you and one that represents the state.

The lobbying groups that are the most effective are typically the biggest and the most organized. When someone knows there is a large group that works at the college, then it becomes more important to the legislature.

When you decide to make your contacts, form letters are not particularly effective, especially in email. Be sure to maintain your same message, but make it unique to your writing style and express your interests. The more personable, the better it will be received.

Email really is the best method of reaching legislative representatives. Often, emails are screened by their interns and tend to get bogged down a lot when the sessions are active in February. The more effective ways are face-to-face and personal letters.

An important step you can take is to get involved politically. Brad was first elected in 1996 and took office in 1997. He was asked to represent 30,000 people from Emery & Carbon counties. The real power is in those delegates elected. It is really about the people you know.

The next best thing is to find like-minded individuals and help them to run or get involved in the “inner circle” so to speak. Set up meetings with local representation and get your priorities across prior to the start of the session.

#### *Old Business:*

April minutes were distributed and discussed. Butch recommended some minor changes be made on the training area paragraph from Salt Lake Community College. Other delegates agreed. Pending the changes, Karen made a motion to approve the minutes. Jeff seconded.

#### **Legislative Items:**

- *Partnership with Industry:* SLCC's Barbary/Cosmetology programs. It has since been taken off the elimination list due to a cry of support from that area. SLCC has eliminated the summer and night facets of this program now. What has been presented is not necessarily that SLCC President Biotto is opposed to losing it, but if the private sector is expanding in this regard, then they will let them fund the cost of expansion to save budget for SLCC. The original idea was to eliminate all CTE programs, then reduced down to the B/C programs. This was to cut budgets – maybe a partnership needs to be formed between private/public sectors. The programs are revenue generating, so there is confusion regarding what the future status would be. If push comes to shove, then SLCC will do a citizens' initiative and fight for the program both inside and outside the college. Both CEU & Snow have similar programs so the interest spreads across the state. Any help UHESA can provide to support these programs would be appreciated. More research is being done by Butch and Jeff. In the June meeting, a memo may be drafted to send as CTE programs affect every school.
- *Holidays & Summer Schedule Changes:* each institution has different holiday schedules. The issue comes up due to the differences between Regent's policies and the school individual policies. It was decided by the delegates to do a survey asking each institution to explain their holiday and summer work schedules. Clint mentioned that he conducted a similar survey in past years; will pass on this information to Travis for distribution with the survey.
- *Legislative Priorities for 2010:* start thinking about priorities. Rainy day funds?
- *Miscellaneous:* CEU Merger via USU. Maintain posture of CEU as a community college, says Butch? Geniva advocates to look at all different directions for the community and institution – they would like to maintain their UHESA delegates/votes here on campus to show good representation whether they stay CEU or become an extension of USU.

#### **New Business:**

- *PR & Web Development Committee for 2009-2010:* Travis indicated that he would like to see UHESA and fellow staff members at each institution use the new UHESA website as a primary source of contact among the representatives. He volunteered to serve as a chair of that committee the next fiscal year to get the website up and running properly. He asked that his name be presented on the ballot for election at the July conference. A small discussion then occurred with regards to next year's election. Karen will no longer be a UHESA delegate next year, but would still like to be involved with UHESA and volunteered her name be presented on the ballot for election at the July conference for the secretary position. Butch is ready for a change of pace and volunteered his name be presented on the ballot for election at the July conference for the president-elect position. In Butch's absence, Clint volunteered his name be presented on the ballot for election at the July conference for the legislative committee chair position. There was no opposition to these nominations so they will be presented at the July conference as such.
- *Current Campus Staff Association Structures:* Snow college is looking for guidance from the other

institutions regarding how often their respective staff associations meet, agenda items discussed, committees the Staff Association serves on or has representation on, and what does the president do? It was recommended that a survey be conducted. Travis will prepare the spreadsheet and send it to the delegates for completion by the July conference.

- *UHESA Dues for 2009-2010*: Jim has prepared the bills – distributed to the campuses present. The rest will be e-mailed as PDFs to each campus representative for payment by the July conference.
- *UHESA 2-day conference in July at Southern Utah University*: The conference will take place on Thursday, July 30 and Friday, July 31. Travis is coordinating the conference and promises to make it a memorable one. Information about registration, an agenda, etc will go out via email in coming weeks. It was proposed that each campus have 2 representatives present at the conference. **Priority for conference registration will be given to next year's UHESA delegates before current year delegates.**